**Machine Design and Factory Automation**

**Student Instructions**

1. Assuming the role of Hailey Denison, prepare a one-page memorandum which determines the feasibility of the proposed IAFS and APSI products at MDFA. Exhibits should contain the detailed financial calculations, while the memo should summarize and analyze this data and consider other non-quantitative factors. Exhibits should show all calculations in detail, so part marks can be awarded.

**Submit the Word file through the course Moodle site. No Excel files should be provided.**

**Evaluation Rubric**

**Total: \_\_\_\_\_\_\_\_\_ / 100**

**Letter Grade: \_\_\_\_\_\_\_\_\_**

# Thoroughness of Analysis: 75%

|  |  |
| --- | --- |
| Cost of capital – IAFS |  /10 |
| Cost of capital – APSI |  /10 |
| NPV – IAFS |  /20 |
| NPV – APSI |  /20 |
| Recommendations | /15 |

# Memo Layout and Writing Quality: 25%

|  |  |
| --- | --- |
| Layout |  /5 |
| Grammatical and spelling errors |  /10 |
| Writing style |  /10 |

# Comments

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